

Santa Ana, CA
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Portfolio: [View Work](#)

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Professional Summary

Graphic Designer with 7+ years of experience creating retail, print, digital, apparel, catalog, and production assets. Experienced in concept development, print production, photo retouching, digital advertising, asset management, and cross-functional collaboration. Proficient in Adobe Photoshop, Illustrator, InDesign, Figma, and PowerPoint, with experience supporting projects from initial concept through production and final delivery.

Core Skills & Tools

- Branding & Visual Identity
- Retail / POP / Environmental Graphics
- Print Production / Prepress / Catalogs & Lookbooks
- Adobe Photoshop / Illustrator / InDesign
- Figma / PowerPoint / Presentation Design
- Photo Retouching / Lightroom / Image Production
- Shopify / Wrike / Box / Dropbox / Excel / CSV Workflows

EXPERIENCE

IGS Solutions, Los Angeles, CA - Retail & Sales Graphic Designer

NOV 2022 - MAY 2025

- Designed retail store graphics including wall graphics, sales banners, POP displays, and seasonal promotional materials.
- Prepared, sized, and finalized artwork for print production and retail installation.
- Created apparel graphics and technical packs while supporting merchandising needs.
- Contributed to creative concept development and art direction for retail and sales projects.

ADD ON Computer Peripherals/Halo Technology, Tustin, CA - Graphic Designer/Content Manager

JUN 2022 - SEP 2022

- Created custom product tags and stock imagery for the content management team.
- Built Photoshop Actions to automate custom-tag production and handled Excel spreadsheets and CSV datasets.
- Retouched and batch-processed product photography using Photoshop and Lightroom.
- Cleaned backgrounds and dust, standardized product imagery, and coordinated completed assets with marketing teams.

NYX Professional Makeup, El Segundo, CA - Graphic Designer

JAN 2020 - MAY 2020

- Concepted and designed in-store assets for windows, aisle and end fixtures, and freestanding retail displays.
- Prepared production-ready artwork and created digital assets including banners and Google Ads.
- Collaborated with domestic and international design teams using InDesign, Photoshop, Illustrator, and Wrike.
- Managed creative assets across Box and Dropbox platforms.

OBEY Clothing - One3Two Inc., Irvine, CA - Production Graphic Designer - Catalogs

AUG 2018 - OCT 2019

- Produced quarterly seasonal sales catalogs and lookbooks using InDesign, Photoshop, and Illustrator.
- Managed linked photography and CAD assets and prepared final PDF files for print production.
- Retouched, color-corrected, resized, and organized B2B studio photography featuring flat-lay and on-model apparel.
- Created photorealistic apparel imagery and supported pre-production and post-production workflows across sales and design teams.
- Uploaded product imagery to Shopify, linked product variants, and added SEO-friendly alt text.

Synergy Direct Response, Santa Ana, CA - Production Graphic Designer

MAR 2017 - JUL 2017; JAN 2018 - APR 2018

- Prepared production-ready files for direct-mail campaigns, including postcards and EDDM mailers in multiple sizes.
- Created InDesign layouts and performed photo editing and image manipulation in Photoshop.
- Designed typography, posters, and vector graphics in Illustrator.
- Produced booklets, page spreads, logos, letterheads, envelopes, business cards, landing-page designs, and website mockups.

Menu Printer, Inc., Anaheim, CA - Graphic Designer

AUG 2017

- Prepared files for high-end restaurant menus produced on specialty materials including wood and leather.
- Worked with LogoJet, Epson, and Canon printers and scanners and coordinated material swatches for client projects.
- Created digital menu mockups for client approval using Photoshop, Illustrator, and InDesign.

EDUCATION

Wichita State University, Wichita, KS - Bachelor of Arts - Graphic Design

Minor - Integrated Marketing Communications

Available upon request